

ADVISOR UNLIMITED

Inspire



Share



Transform



MEDIA KIT 2024/25

Mission

To highlight the individuals who drive Canada's financial services industry, showcasing their stories and insights. We aim to inspire, connect, and elevate financial planners, advisors, and specialists through original content that reflects their impact on this vibrant sector.



Brand

Who is the AU Reader

Canadian financial planning professionals empower independent advisors to deliver exceptional service through innovative fintech, cost-effective portfolio management, alternative investments, a diverse product range, and leading practice management solutions.



(Source: Newcom Media/Investment Executive)

Distribution

DIGITAL & PRINT

- 40,000+ unique email distribution PER ISSUE
- A 50% open rate, and a 30% click-through rate producing 12,000 active readers per digital delivery
- Minimum of five (5) digital deliveries / distribution cycles, at 3 week intervals
- 200,000+ digital deliveries PER ISSUE
- 150,000+ readers PER ISSUE
- 2,000+ exclusive print issues for advertisers and in-person events across Canada

2025 ISSUE DATES

March, June and November

BILINGUAL PUBLICATION

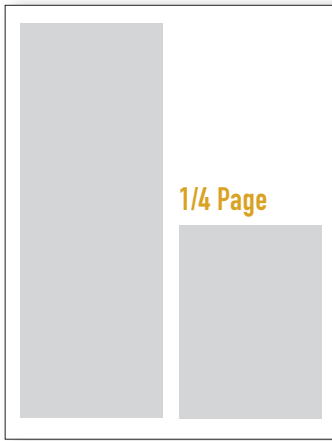
Advisor Unlimited content is offered in both English and French languages.



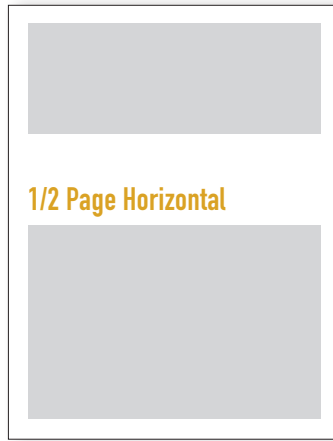
Advisor Unlimited will strengthen the connections between advisors, service providers and like-minded thought leaders.



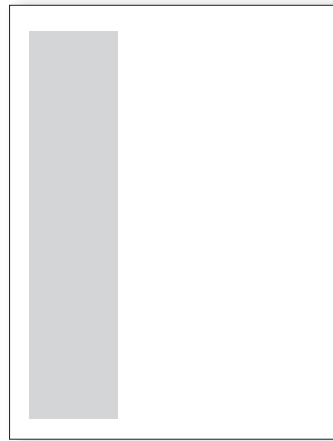
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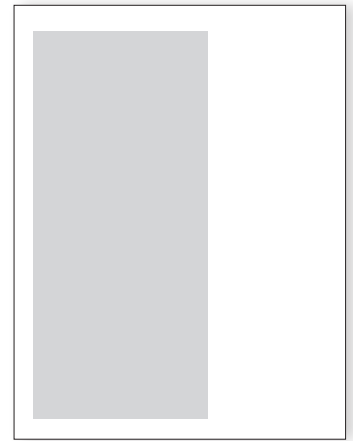
1/3 Page Horizontal



1/3 Page Vertical



2/3 Page Vertical



2024/2025 Rates

\$ 2095	1/4 page
\$ 2495	1/3 page horizontal or vertical
\$ 2995	1/2 page horizontal or vertical
\$ 4195	2/3 page vertical
\$ 4995	1 page
\$ 8995	2 page spread
\$ 10,995	Inside Back OR Inside Front page
\$ 14,995	Back COVER (includes 2 inside pages)
\$ 16,995	Front COVER (includes 4 inside pages)



Content creation, editing and design is included in the rate of one page or more

In Every Issue

Our readers will enjoy an intelligent take on the financial industry that speaks to advisors and goes beyond the headlines, stats and charts. With in-depth observations on trends, emerging ideas, and innovation (fintech), AU will deliver thoughtful, sophisticated content to a discerning audience. The media landscape continues to change in Canada. The Advisor Unlimited editorial team prides itself in bridging the gap that often exists between old-and-new media in ways that cater to your desired target audience in a unique and dynamic space, custom-tailored for the financial services industry.

Recurring Themes in Each Issue

- Executive Insights – from Corporate Leaders
 - Top Advisors / Industry Leaders
 - Financial Planning, Insurance & Tax Planning
 - Investment Counsel / Portfolio Management
 - Financial Technology (Fintech) Innovation
 - Practice Management / Best Practices
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Virtual Wealth Advisory Forum Opportunities

Join Financial Industry leaders and explore the evolving nature of financial advice, planning and wealth management in Canada.

COMING SOON

Advertising Sales | Business Development



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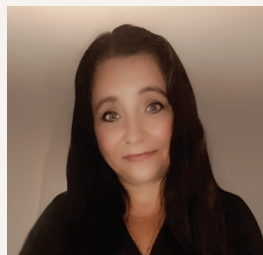
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